



**YOUNG
LOCAL
EMERGING
ARTIST
PROGRAM**



HELLO!

KUSHITIC PRODUCTIONS

WHO WE ARE

Kushitic Production is a production company based in the inner metro areas of Melbourne. We produce projects such as advertisements, short films, and portrait photography.

In addition to our core business initiatives, we take great pride in our commitment to community service through impactful art programs.

Our programs extend beyond traditional business boundaries, seeking to enrich the lives of local residents through creative engagement and expression.

Our community-focused initiatives are not just about providing artistic exposure; they are a testament to our belief in the positive impact that art can have on individual lives and the broader community.

By leveraging the universal language of creativity, we aspire to build bridges, empower voices, and create lasting connections that extend far beyond the canvas.

Khalid Farah
CEO



Our Objectives



Our Mission:

Our primary mission is to extend opportunities to young people in disadvantaged communities, empowering them to cultivate art skills that serve as a foundation for the creation of new educational and career pathways.

Our Vision:

Our overarching vision is to establish YLEAP as an inclusive platform where individuals with creative ideas can converge, producing a sense of connection, expression, and creativity. It is a space that transcends mere participation—it is a community where like-minded individuals collaborate to deliver their unique creative expressions.

Our goal:

To run programs/projects that create an open platform where anyone with an idea can come and produce. A place you feel **CONNECTED**. A place to **EXPRESS** yourself. A place to allow you to **CREATE** something **SPECIAL**. A place where you are surrounded by like-minded individuals aiming to deliver their own **CREATIVE** art form.



Program History

In recent years, Kushitic Productions has successfully delivered the **Young Local Emerging Artist program (YLEAP)**, a community-driven initiative introducing young individuals to Melbourne's dynamic Creative industry. Having reached over 60 participants from marginalised communities since its inception, the program focuses on Verbal, Written, and Presentation development.

YLEAP offers three variations with workshop durations of four, six, or ten weeks. Catering to beginner to advanced levels, each variation provides foundational knowledge of the chosen art form, with outcomes tailored to client and participant needs.

The beginner level introduces participants to new art forms, fostering creativity. The intermediate level suits those with a nuanced understanding, building on existing knowledge. The advanced level is for those exploring creative identity and professional development.

YLEAP's evolution highlights the positive impact of community-driven initiatives, empowering individuals to explore, express, and excel in artistic endeavours. Moving forward, our focus remains on refinement, community engagement, creating pathways, and providing meaningful opportunities for young artistic development.

WHY WE DO IT



YLEAP takes a strategic approach to address challenges faced by young individuals today. By offering diverse creative activities like painting, photography, and podcast creation, the program tackles the limited access to artistic outlets.

It complements formal education by focusing on holistic development, providing a comprehensive toolkit for creative exploration and skill development to address educational disparities. Targeting young people from marginalised backgrounds, YLEAP offers accessible opportunities for artistic engagement to counter economic inequalities and social barriers.

Recognising the therapeutic value of art, the program fosters a supportive community environment to explore difficult themes such as mental health, discrimination and trauma. YLEAP actively promotes community connection, reducing social isolation. By providing diverse artistic activities and a supportive environment, the program serves as a comprehensive solution to the challenge of limited skill development opportunities.

In essence, YLEAP emerges as a responsive initiative, addressing the diverse needs of young individuals and contributing to their overall well-being and empowerment.



How this helps the Youth

Creative Exploration:

Participants explore various art forms such as painting, photography, and podcast creation.

Skill Development:

Participants acquire essential skills, empowering young individuals with creative expression.

Personal Growth:

YLEAP supports participant foster personal growth and self-discovery

Community Connection:

Participants actively benefit from a community-driven environment, and connect with peers.

Inclusivity and Accessibility:

YLEAP provides artistic opportunity to young people from marginalised backgrounds

Holistic Development:

YLEAP nurtures artistic skills while also developing individual identity and expression.

Collaborative Learning:

Participants engage in collaborative learning with volunteers, facilitators, and peers, creating an environment where knowledge and experiences are shared.



HOW WE DO IT

Community-Centric Approach:

Kushitic Productions embodies a community-centric ethos, exemplified by the guiding principle of "by the community, for the community." This approach goes beyond rhetoric, actively involving young individuals in all aspects of program development and execution.

This community-centric approach is more than a philosophy; it's a lived experience within YLEAP. As participants engage in workshops and creative pursuits, they find themselves surrounded by peers who understand their journey, share their aspirations, and collectively contribute to a nurturing ecosystem. This shared connection becomes the catalyst for mutual growth, as each individual becomes both a beneficiary and a contributor to their collective development.

With shared backgrounds among volunteers, participants, and facilitators, YLEAP fosters a supportive environment that facilitates mutual growth. This participatory model ensures that the program becomes a collaborative endeavour, creating a tapestry of shared experiences and connections that serve as the foundation for a nurturing and inclusive community.

Program Proposals



	Beginners Program	Intermediate Program	Advanced Program
Duration	4 Sessions	6 Sessions	10 Sessions
Outcome	<ul style="list-style-type: none"> • Foundational Skills • Social Interaction 	<ul style="list-style-type: none"> • Artistic Voice Discovery • Peer Collaboration 	<ul style="list-style-type: none"> • Skill Mastery • Portfolio Building
Target Demograph	<ul style="list-style-type: none"> • Boundless imagination • Playful Creativity 	<ul style="list-style-type: none"> • Nuanced Exploration • Skill Refinement 	<ul style="list-style-type: none"> • Professional Development • Artistic Identity
Budget	Can be tailored for the clients needs and requirements	Can be tailored for the clients needs and requirements	Can be tailored for the clients needs and requirements



Testimonials

The feedback from our young participants represents a diverse group, spanning ages 6 to 24. Boys and girls from various backgrounds contribute, highlighting the inclusive nature of our initiatives. Overall, this feedback showcases the positive impact of our tailored programs across a wide range of young individuals.

“This program was amazing and very well organised. I learnt what fore-ground and middle-ground was and how to take photos.”

“i really like this program because i like photography. this was extremely fun and i look forward to next weeks workshop.”

“Great program, as a young person it encouraged me to try new things and get out of my comfort zone.”

“i liked the lunch break we had during our program. It gave me time to connect and meet new people.”

“This session was very interesting and unique. what i liked about this session was teh interaction between my peer and how hard working they were.”

“I enjoyed the session today. We learnt the basic's on starting a podcast and how to set up the Microphone up.”

“The program was great, we got to learn new things and i got to try to do something that i thought i would never do.”

“i really like this program because i like photography. this was extremely fun and i look forward to next weeks workshop.”

“The program was such a blast, i had so much fun. The program brought the community together and i learnt so much new stuff.”



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